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UNDER ONE ROOF

SEPTEMBER 25-28
ORLANDO

CSCMP's
2016

ANNUAL
CONFERENCE

**END-TO-END SUPPLY
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Council of Supply Chain
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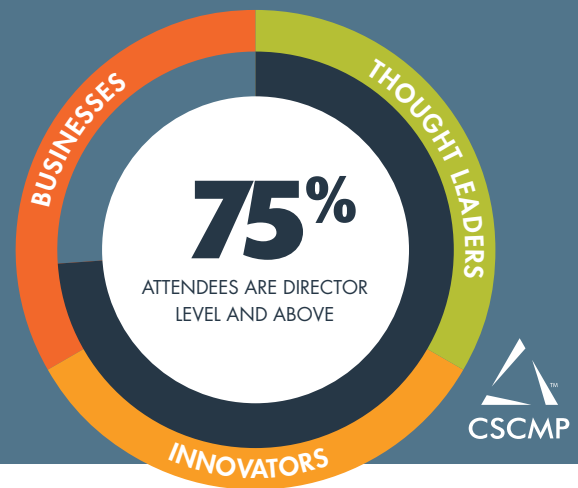
Rental | Leasing | Logistics

SEPTEMBER 25-28

ORLANDO

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2016
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END-TO-END SUPPLY CHAIN SOLUTIONS



EXTRAORDINARY GENERAL SESSION SPEAKERS



SEPTEMBER
26



CAPTAIN SCOTT KELLY

History-Making U.S.
Astronaut and Retired
U.S. Navy Captain

SEPTEMBER
27



SETH BODNAR

Chief Digital Officer,
GE Transportation

SEPTEMBER
28



MARK SCHULMAN

Renowned Drummer
and Motivational
Speaker

SUPPLY CHAIN'S PREMIER EVENT

**SAVE
\$200**
ON REGISTRATION
RATES

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UPON CHECKOUT.

Offer expires September 29, 2016.



LEARN FROM INDUSTRY EXPERTS



RECEPTIONS



HEAR DYNAMIC SPEAKERS



NETWORKING EVENTS



NETWORK WITH INFLUENTIAL
SUPPLY CHAIN LEADERS



EXHIBITION

DEE BIGGS
CONFERENCES
ATTENDED:
35

"I come to learn, listen and connect with new and old friends. I've picked up great ideas at the conference that were a benefit to my company's bottom line."

REGISTER AT
cscmpconference.org

Terms and Conditions

Offer excludes Student, Young Professional, Educator, Corporate, and Supply Chain Exchange registration types. Offer limited to one per customer and account. May not be combined with other offers. Offer is nontransferable and may not be resold.

CSCMP'S 2016 ANNUAL CONFERENCE

REGISTRATION PROPOSAL



To:

From:

I'm writing to ask for approval to attend CSCMP's 2016 Annual Conference, September 25-28 in Orlando, Florida. It is the only event that represents the entire supply chain from end-to-end. I am confident that the people I need to meet to generate new business and the knowledge I need to enhance our organizational development will be found at this event.

Over the course of 3½ days, the Annual Conference will provide:

- 16 tracks and 90+ sessions, totaling 30+ hours of educational content
- 25+ hours of dedicated networking to meet with key customers, prospects, and industry thought leaders
- Education on the latest supply chain technology trends, data analytics, and economic analysis to enhance my knowledge base
- Real-world strategies for process improvement, profit maximization, budget oversight, and talent development and retention

I've reviewed the educational tracks and sessions, and have included a list of sessions I'd like to attend below. I strongly feel that these sessions are directly relevant to my role and responsibilities at this organization.

Session #1: _____

Session #2: _____

Session #3: _____

Session #4: _____

Here's an approximate breakdown of conference costs. The full conference price is \$1,895 for CSCMP members, but if I register now, I will receive \$200 off the full conference price, using coupon code **16AC-FINAL**.

I've included a summary of estimated expenses:

Conference Registration (*with discount – \$1,695 member; \$2,290 nonmember; \$2,020 new member**): \$ _____

Airfare: \$ _____

Transportation (*roundtrip - taxi: \$120; shuttle \$37*): \$ _____

Hotel (*3 nights - Gaylord Palms: \$702; Orlando Marriott: \$687***) \$ _____

Meals and Other Expenses*** \$ _____

Projected Total Cost: \$ _____

I'd like to register before hotel and registration discounts expire. I'll be sure to submit a post-conference report that will include an executive summary, major takeaways, tips, and a set of recommendations to maximize our current supply chain processes.

*As a nonmember, if I join CSCMP for \$325, I will save an additional \$200 off the nonmember pricing.

**Rates available only if I reserve my room through CSCMP's housing partner, onPeak, by the specified reservation deadlines.

***Breakfast, lunch, and appetizers at the evening receptions are included in the conference rate so I will only have to pay for dinner.

CSCMP's 2016 Annual Conference is an event like no other, presenting you with unlimited opportunities to learn from industry experts, hear dynamic speakers you won't hear anywhere else, and network with the most influential supply chain leaders in the world. You'll also connect to the latest supply chain management knowledge, research, and industry developments. Join your colleagues from around the world at supply chain's premier event™ and make the connections that will accelerate your success.

SAVE \$200

ON YOUR CONFERENCE REGISTRATION*

ENTER COUPON CODE **16AC-FINAL** AT CHECKOUT.

**Offer valid through September 29, 2016. Offer excludes Student, Young Professional, Educator, Corporate, and Supply Chain Exchange registration types. Offer limited to one per customer and account. May not be combined with other offers. Offer is nontransferable and may not be resold.*

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SEPTEMBER 25-28
ORLANDO

CSCMP's
2016

ANNUAL
CONFERENCE

THANK YOU

ANNUAL CONFERENCE COMMITTEE

CHAIR

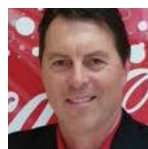


Rich Wilson
Director, Fruit Planning and Contract Manufacturing Systems and Analytics
The J.M. Smucker Company

VICE CHAIR



Michelle Meyer
Director, Advisory Services
PwC



Rob Haddock
Group Director, Planning & Logistics
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Lisa Kerr
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John Haggerty
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Dave Mabon
Supply Chain Leader
Independent



Susanna Sterling-Bodnar
Project Manager
Ace Hardware



Erik Hansen
Vice President - Intermodal
Kansas City Southern Railroad



John Mascaritolo
Director, Logistics Practices and Assistant Professor of Supply Chain
Clayton State University



Ron Webb
Executive Director
APQC

STRATEGIC PARTNERS

Strategic Partners are associations that are strongly aligned with the mission and values of CSCMP, and the market we serve. We encourage you to learn more about these partner organizations, many of whom will be present at the Annual Conference.



ANNUAL CONFERENCE EDUCATION TRACKS AND TRACK CHAIRS

01 | 2016 SUPPLY CHAIN INNOVATIONS OF THE YEAR

A live competition in which a panel of judges joins conference attendees to hear presentations on innovative solutions and results from top players in supply chain.



Judy Whipple
Professor of Logistics/SCM
Michigan State University



Brad Berger
President and Publisher
SupplyChainBrain
Magazine

02 | CURRENT RESEARCH AND SURVEYS

Gain an in-depth understanding of the hot-button topics, challenges, and trends impacting your supply chain operations and the supply chain at large with updates on global research and trend studies.



Art van Bodegraven
Managing Principal
van Bodegraven
Associates

03 | DEMAND PLANNING

Discover how to satisfy customers and cost-effectively manage resources by focusing on typical impediments to improving forecasting and smart countermeasures to overcome them.



Hank Canitz
Director, Product
Marketing
Logility, Inc.



Jack Crumbly
Associate Professor
Tuskegee University

04 | GOVERNMENT AND REGULATIONS

Learn how government plays a role in supply chain and explore incentivized programs and opportunities available to help you reduce costs and taxes.



Suzanne Richer
Director, Trade Advisory
Practice
Amber Road

08& 09 | SPONSOR PRESENTATION SERIES I & II

Focused on the world-class products and services of our conference sponsors, these sessions provide you and your colleagues with an opportunity to explore the many solutions that are offered.

TRACK 8



Rafael Vazquez
Managing Director
Llamasoft, Inc.

TRACK 9



Roslyn Platt
Global Director of
Quality, CL&D
UTi Worldwide

10& 11 | SUPPLY CHAIN EXCHANGE I & II

Explore modern and future supply chain innovations with educational sessions, exhibits, and hands-on demonstrations offered by leading companies and solution providers.

TRACK 10



Marcia Connors
Operational Excellence
Project Specialist
Penske Logistics

TRACK 11



Kimberly Whitehead
Assistant Professor
of Management
Anderson University

12 | SUPPLY CHAIN LEADERSHIP

Learn from emerging and experienced industry leaders and walk away with new knowledge on how you can lead your team through the trials and tribulations of today's supply chains.



Adri McCaskill
General Manager
iPlan International LLC



Don Pingley
Supply Chain Advisory
PwC

05 | INTEGRATED SUPPLY CHAIN MANAGEMENT

Explore supply chains that lead the market in integration and response showing their progress in becoming more efficient and effective than their competitors.



John Vogt
Retired, Vice President,
Global Logistics
WWBC, LLC



Roger Woody
Executive Lecturer, Director Supply
Chain Management Center of
Excellence
University of Kansas

06 | MANUFACTURING AND SERVICE OPERATIONS

Examine important issues and trends in the supply chains of manufacturing and service companies, and their impact on overall business strategy and performance.



Jayant Saraph
Professor
Metropolitan State
University



Thomas Tsui
Director, Supply Chain Solutions
Yusen Logistics (Americas) Inc.

07 | ORDER FULFILLMENT AND CUSTOMER SERVICE

Discover the importance of Optimal Order Fulfillment & Customer Service (OF&CS) to achieve strategic business goals in customer satisfaction, profitability, and customer lifecycle management.



Krishna Iyer
Senior Director, Enterprise
Shipping and Logistics
Neopost USA



Rajiv Saxena
Head, Supply Chain
Solutions
APL Logistics

MICHELLE MEYER
CONFERENCES
ATTENDED: **24**

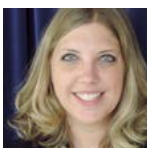
"I attend because of who I get to see and hear from every year – both old friends and new, speakers, professors, and students. CSCMP's conference is the best global collection of SCM colleagues willing to share and connect."

13 | SUPPLY MANAGEMENT AND PROCUREMENT

Review external factors that influence supply chain procurement, as well as real-life examples on topics such as collaboration, talent recruitment, the contract gap, and total cost of ownership.



Brian Broadhurst
Vice President of
Transportation Solutions
Spend Management Experts



Jennifer Kobus
Director of Logistics
Batory Foods

14 | TECHNOLOGY SOLUTIONS

Explore how software technology and equipment innovation are creating opportunities to maximize productivity, improve service levels, and provide greater visibility throughout the supply chain.



Louis Cerny
Vice President
Sedlak Management
Consultants



Jeff Potts
Co-Founder and Senior
Vice President of Business
Development
LeanLogistics

15 | TRANSPORTATION AND LOGISTICS

Learn how transportation enables supply chain excellence, from the influences that shape a "model" strategy to customer satisfaction, to creating shareholder value.



Libby Ogard
President
Prime Focus, LLC



Eduardo Vargas
Client Retention &
Expansion Manager
Hellmann Worldwide
Logistics

16 | WAREHOUSING

Discover top research, strategy, and case studies in warehouse metrics, design, automation, and process improvement from the leaders in 3PL, consulting, education, and material handling.



Christopher Elliott
Senior Consultant
Blue Horseshoe Solutions



Alex Stark
Senior Director, Marketing
Kane Is Able

SCHEDULE AT A GLANCE

Please note: All highlighted events below will be held in the Supply Chain Exchange exhibition.

SUNDAY, SEPTEMBER 25

7:00 am – 6:30 pm	Registration, sponsored by MercuryGate
7:00 am – 5:00 pm	CSCMP Educators' Conference, sponsored by LINKS Simulations and Marketplace Simulations
2:00 pm – 4:00 pm	CSCMP and You: Stop Hunger Now*, supported by C.H. Robinson and Monsanto
3:30 pm – 5:30 pm	Women at Work Session, sponsored by Penn State Executive Programs
4:30 pm – 6:00 pm	Roundtable Annual Meeting
6:00 pm – 8:00 pm	Welcome Reception, sponsored by PLS Logistics Services

MONDAY, SEPTEMBER 26

7:00 am – 5:30 pm	Registration, sponsored by MercuryGate
7:30 am – 8:15 am	Full Breakfast, sponsored by GT Nexus
7:30 am – 8:30 am	Supply Chain Exchange
8:00 am – 6:00 pm	Donald J. Bowersox Doctoral Symposium**
8:30 am – 10:00 am	Opening Session
10:00 am – 10:30 am	Beverage Break, sponsored by Kane Is Able
10:30 am – 11:45 am	Education Session 1
12:00 pm – 3:45 pm*	Supply Chain Exchange***
12:00 pm – 1:00 pm	Roundtable-Hosted Luncheon, sponsored by Intel Internet of Things (Intel IoT)
1:00 pm – 1:30 pm	Dessert in the Supply Chain Exchange, sponsored by FLEXE
2:00 pm – 3:15 pm	Education Session 2
3:15 pm – 3:45 pm	Beverage Break, sponsored by Kane Is Able
3:45 pm – 5:00 pm	Education Session 3
5:00 pm – 6:30 pm	Supply Chain Exchange Reception, sponsored by Ryder System, Inc.

TUESDAY, SEPTEMBER 27

7:00 am – 5:30 pm	Registration, sponsored by MercuryGate
7:30 am – 8:15 am	Full Breakfast, sponsored by Expeditors
7:30 am – 8:30 am	Supply Chain Exchange
8:30 am – 10:00 am	Major Session
10:00 am – 10:30 am	Beverage Break, sponsored by Kane Is Able
10:00 am – 4:00 pm	Student Recruitment Day, sponsored by Burris Logistics
10:30 am – 11:45 am	Education Session 4
12:00 pm – 1:00 pm	Supply Chain Industry Networking Luncheon, sponsored by J.W. Logistics
12:00 pm – 2:00 pm*	Supply Chain Exchange***
1:00 pm – 1:30 pm	Dessert in the Supply Chain Exchange, sponsored by FLEXE
2:00 pm – 3:15 pm	Education Session 5
2:00 pm – 3:15 pm	CSCMP Annual Business Meeting
3:15 pm – 3:45 pm	Beverage Break, sponsored by Kane Is Able
3:45 pm – 5:00 pm	Education Session 6
5:00 pm – 6:30 pm	Networking Reception
9:00 pm – 11:00 pm	Young Professionals' Reception****, sponsored by Kohler Co. (By invitation only.)

WEDNESDAY, SEPTEMBER 28

7:00 am – 11:30 am	Registration, sponsored by MercuryGate
8:00 am – 8:30 am	Beverage Break, sponsored by Kane Is Able
8:30 am – 9:45 am	Mega Education Sessions
10:00 am – 11:30 am	Brunch and Closing Session, sponsored by TBM Consulting Group

*Registration required.

**Open to registered Educator members and nominated students only.

***Only CSCMP event taking place between 1:30 pm - 2:00 pm

****Open to registered students and attendees age 30 and under only.

SUNDAY

HIGHLIGHTS

7:00 am - 5:00 pm

EDUCATORS' CONFERENCE

sponsored by LINKS Simulations and Marketplace Simulations

Open to all academics and Annual Conference attendees. Hear the latest in supply chain management, logistics, and teaching innovations research. The Educators' Conference offers informative and interactive sessions, while providing an exceptional venue for networking with colleagues from around the globe.

Please note: Student participants must be nominated in advance to attend the event.

Educators' Conference Agenda

Limited Capacity. Plan to arrive in time for the "Meet the Academics" Reception on Saturday, September 26 from 6:30 pm to 8:30 pm.

7:00 am – 8:00 am	Registration and Continental Breakfast
8:00 am – 8:50 am	Welcome and Opening Remarks Remarks on the State of CSCMP Committee Reports
8:50 am – 10:10 am	Concurrent Presentations (Session 1)
10:10 am – 10:35 am	Networking Break and Poster Sessions
10:35 am – 11:55 am	Concurrent Presentations (Session 2)
11:55 am – 12:55 pm	Luncheon (<i>limited capacity</i>)
1:00 pm – 1:50 pm	General Session: Integrated Research in Supply Chain Management
1:50 pm – 3:10 pm	Concurrent Presentations (Session 3)
3:10 pm – 3:35 pm	Networking Break and Poster Sessions
3:35 pm – 4:55 pm	2016 Best Paper Presentations and Award Ceremony
4:55 pm – 5:00 pm	Adjournment

EDUCATORS' CONFERENCE AWARDS AND RECOGNITIONS

OUTSTANDING RESEARCH

CSCMP recognizes academics and students for their outstanding achievements in groundbreaking research that is driving the profession forward.

- 2016 Doctoral Dissertation Award
- 2016 Teaching Innovations Award
- Bernard J. La Londe Award 2016 Best Paper
- E. Grosvenor Plowman Award



SEPTEMBER 25

2:00 pm - 4:00 pm

CSCMP AND YOU: STOP HUNGER NOW

supported by C.H. Robinson and Monsanto

Seeking volunteers! Join the movement to end hunger at this fun, hands-on, meal-packaging event that makes a difference and impacts the lives of those suffering from hunger around the world. Visit cscmpconference.org for registration details. Each participant will receive a free t-shirt!

3:30 pm - 5:30 pm

WOMEN AT WORK SESSION

sponsored by Penn State Executive Programs

Extraordinary Leaders: Changing the Conversation about Leading at Work

Women in leadership positions are not just "women leaders"; they are extraordinary leaders. Their stories of success/failure and learning/influencing offer powerful portrayals of what it takes to truly lead, transform, and innovate. Ultimately, successful women leaders have not only overcome barriers, they have managed to change the conversation about what it takes to successfully lead. Hear about ongoing research, learn from an outstanding panel of accomplished leaders, and engage in break-out sessions – all of which will help you navigate the pathways to becoming an extraordinary leader in your organization.

Aparna Joshi, Ph.D., Arnold Family Professor of Management, Smeal College of Business, Penn State

4:30 pm - 6:00 pm

ROUNDTABLE ANNUAL MEETING

Learn about local roundtables' strategic activities, goals, and accomplishments. All conference attendees are welcome to attend.

6:00 pm - 8:00 pm

WELCOME RECEPTION

sponsored by PLS Logistics

CSCMP welcomes you to the Annual Conference at this lively reception in the Supply Chain Exchange exhibition. Mingle with peers and dine on hearty appetizers—it's the perfect way to begin your conference experience!

OPENING SESSION HEADLINER

The Sky Is Not The Limit: Lessons From A Year In Space

During his record-breaking year in space, U.S. astronaut Scott Kelly captivated the world while laying the groundwork for the future of space travel and exploration. And while science was at the core of Kelly's groundbreaking expedition—it is his life lessons and personal stories from 229 miles above Earth that provide unique and valuable advice on pushing one's own limits. With a journey that exemplifies the power and resilience of the human spirit, from U.S. Navy fighter pilot to record-holding astronaut, Kelly reveals the choices and life events that paved his way. An American hero whose contribution to humanity is as far reaching as his out-of-this-world adventure, Kelly reflects on his journey with his trademark candor, humor, and humility. From the leadership and teamwork required in such demanding conditions, to the long-term deprivation from loved ones and Planet Earth itself, Kelly delivers a one-of-a-kind experience.

Captain Scott Kelly is a history-making U.S. astronaut and retired U.S. Navy Captain. He has been featured in 'A Year in Space,' TIME's Documentary Series, as well as on the cover of TIME Magazine. Scott is also profiled in the recently released feature film, 'A Beautiful Planet.'



MONDAY

HIGHLIGHTS

8:00 am - 6:00 pm

DONALD J. BOWERSOX DOCTORAL SYMPOSIUM

By invitation only. Great opportunity for doctoral candidates to gain a deeper understanding of supply chain management, develop a network of contacts, and build awareness of issues, challenges, and opportunities in the global business community.

10:30 am - 11:45 am

New Program to Aid Veterans and Others and Train Incumbent Staff

The LINCS supply chain management program provides education and industry certifications in eight key areas of SCM. The program is focused on helping veterans, people whose jobs were outsourced, and anyone out of work. The program is funded by a \$25 million grant from the Department of Labor and is a consortium of twelve colleges, CSCMP, and the National Urban League.

Dee Biggs, Vice President Industry Partnerships, CSCMP

John Haggerty, Vice President, Business Development, Burris Logistics

Margaret Kidd, Project Director, San Jacinto College

Marta Przyborowski, LINCS Program Director, St. Petersburg College

Kiwi Nicholson, Student, St. Petersburg College

12:00 pm - 1:00 pm

ROUNDTABLE-HOSTED LUNCHEON

sponsored by Intel Internet of Things (Intel IOT)

Network with the movers and shakers in your local supply chain community and pick up your event calendar to learn about local roundtable events.

SEPTEMBER 26

5:00 pm - 6:30 pm

SUPPLY CHAIN EXCHANGE RECEPTION

sponsored by Ryder System, Inc.

Catch up on the day's sessions with colleagues, meet new people, and find out more about the leading supply chain companies participating in the Supply Chain Exchange exhibition.

OPENING SESSION AWARDS AND RECOGNITIONS

DISTINGUISHED SERVICE AWARD

For more than 50 years, this award has been the association's highest honor, presented to an individual who has made significant, career-long contributions to the supply chain management profession.

EMERGING LEADER AWARD

CSCMP's Emerging Leader Award recognizes up-and-coming leaders in the supply chain management field for their early and substantive contributions to the industry.



MONDAY EDUCATION SESSIONS BY TRACK

01 | 2016 SUPPLY CHAIN INNOVATIONS OF THE YEAR

10:30 am - 11:45 am

Digital Control Room for Supply Chain Management

The digital Airbus Supply Chain Control Room is able to accelerate decision-making by quickly providing essential information like the industrial status of suppliers and progress of key actions. Airbus will demonstrate how it significantly reduces the e-mail traffic and redundant or unnecessary reporting activities.

James Snow, HO Supplier Development France & Spain, Airbus - Procurement Operations

Mariya De Oliveira, Business Improver, Airbus - Procurement Operations

2:00 pm - 3:15 pm

From Cradle to Cradle Sustainable Sourcing for a Prosperous Planet

Dell applied design-thinking practices more typically used for product design to its end-to-end supply chain applications, which creates a culture of innovation and offers opportunities to explore disruptive solutions in an organization whose success depends on reliability, efficiency, and cost competitiveness.

Keith Miears, Vice President, Worldwide Procurement, Dell

3:45 pm - 5:00 pm

Better Together: A Solution to Level the Playing Field with Multinational Corporations

Consumers are driving a more competitive and complex retail environment. Therefore, retailers are demanding more from their suppliers than ever before. This session will demonstrate how the GEODIS/Emerson innovative consolidation program is forecasted to save on average 14% in transportation costs by December 2016.

Stephen Downey, Senior Vice President, Healthcare & Consumer Electronics, GEODIS

Patrick Gibbons, Vice President Operations and Founding Partner, Emerson Healthcare

02 | CURRENT RESEARCH AND SURVEYS

10:30 am - 11:45 am

2017 21st Annual Third Party Logistics Study

The annual Third Party Logistics Study researches important issues and trends in logistics outsourcing, allowing shippers and providers to understand and work more effectively with each other. This year's study will address Logistics Optimization, SC Visibility, Big Data, End-of-Lifecycle, and 3PL Roles in SC Transformation.

C. John Langley (Moderator), Professor of Supply Chain Management, Penn State University

Melissa Hadhazy, Manager, Capgemini Consulting

Tom McKenna, Senior Vice President, Engineering and Technology, Penske Logistics

Shanton Wilcox, Vice President, Capgemini Consulting

2:00 pm - 3:15 pm

23rd Annual Survey of North American, European and Asia-Pacific Markets for 3PL Services

2016 Provider CEO Perspectives will provide insight into current 3PL market dynamics, such as the impact of recent 3PL mergers and acquisitions, the growth of international E-commerce, and 3PL strategies for growth and market differentiation.

Robert Lieb, Professor of Supply Chain Management, Northeastern University

3:45 pm - 5:00 pm

25th Annual Survey of Trends and Issues in Logistics and Transportation

The 25th year of the Annual Trends and Issues in Logistics and Transportation provides the perfect milestone to review how logistics and transportation management has changed. This session will assess the progress (or lack thereof) of these key functional areas in companies and exchange insights on future trends.

Mary Holcomb (Moderator), Professor, University of Tennessee

Karl Manrodt, Professor, Georgia College & State University

Charles Barnes, President, Project 44

03 | DEMAND PLANNING

10:30 am - 11:45 am

HR Challenges & Best Practices Panel – Hiring, Training, & Retaining Planners

Optimizing flows and resource utilization throughout integrated supply chains results in increased demands for supply chain planners with a broad range of skills. This panel will report on industry research and best practices used to develop and retain such talent.

Yem Bolumole, Professor, Supply Chain Management, Eli Broad College of Business, Michigan State University

2:00 pm - 3:15 pm

Planning Excellence: Lessons from the Prepared Foods Industry

Maple Leaf Foods established Planning Excellence as an enabler to a multi-year transformation, consolidating 11 manufacturing sites into 4, and 19 distribution centers into 2. This session will report on the lessons learned from the embedment of S&OP and demand forecasting.

Peter Dawe, Partner and Managing Director, The Boston Consulting Group

Patrick Luffy, Vice President, Supply Chain Planning, Maple Leaf Foods

Rick Young, Senior Vice President, Supply Chain and Purchasing, Maple Leaf Foods

3:45 pm - 5:00 pm

SC Planning Best Practices & Lessons Learned in the Electronics Industry

Rapid advances in consumer electronics and today's global supply chains provide challenges to successfully planning your business. Learn how SnapAV deals with SC disruptions such as vendor holidays, product transitions, and internal consensus agreement.

Karin Bursa, Executive Vice President, Marketing, Logility, Inc.

Evan Flinn, Demand Planning Manager, SnapAV

MONDAY EDUCATION SESSIONS BY TRACK

04 | GOVERNMENT AND REGULATIONS

2:00 pm - 3:15 pm

Global Supply Chains with the Highest ROI Through Government Initiatives

Global supply chains have many opportunities to reduce their costs of duties, fees and taxes through conditionally duty free programs. Learn how to turn your global strategy into a stronger part of the Value Chain by taking advantage of these opportunities.

Margo VanHeusden, Vice President, Comstock & Theakston, Inc.

05 | INTEGRATED SUPPLY CHAIN MANAGEMENT

10:30 am - 11:45 am

NASA: The Supply Chain for the International Space Station Hardware (ISS)

Led by Bill Robbins, Head of the Logistics and Maintenance teams of NASA, this session will discuss the processes and challenges of maintaining ISS onboard operating systems with spares and consumables.

William (Bill) Robbins, Manager, ISS Logistics and Maintenance, NASA

2:00 pm - 3:15 pm

Flowserve: Supply Chain Integration - What's in it for ME?

As competition increases, the success of a corporation is increasingly dependent on management's ability to integrate the company's network of businesses. Flowserve, an industrial manufacturer of valves and similar goods, has a worldwide presence and movement capability.

Rob Lewin, Director Global Logistics, Flowserve Corporation

3:45 pm - 5:00 pm

Nike: Integrated Supply Chain from Suppliers' Suppliers to the Customer

Nike manages the suppliers and their suppliers into an Integrated Supply Chain. The ability to do this in a profitable and logistically valuable way is discussed and cases will be presented.

Jason Trusley, Senior Director, Global Supply Chain Innovation, Nike, Inc.

06 | MANUFACTURING AND SERVICE OPERATIONS

10:30 am - 11:45 am

The Supply Chain as a Market Enabler

Intel has one of the world's top ranked supply chains. Presenters will discuss how Intel's Supply Chain@Intel Program utilizes supply chain experts to collaborate with internal partners, suppliers, and customers to enable new markets, grow revenue, and pilot IoT technologies.

Greg Skrovan (Moderator), IoT Supply Chain Program Manager, Intel Corporation

Randy Eck, Director, Supply Chain Technology Solutions, Intel Corporation

Ninette Vaz, Manager, Supply Chain IoT Business Development, Intel Corporation

2:00 pm - 3:15 pm

The Power of Resilience - Creating a Robust and Resilient Supply Chain

Dealing with supply chain disruption and risk has become a critical challenge. Led by MIT, this session will use case studies and models in achieving resilience in supply chain and will also address concepts and methods to address risks and flexibility.

Yossi Sheffi, Director and Engineering Professor, MIT Center for Transportation and Logistics

3:45 pm - 5:00 pm

Supply Chain Issues and Operations Performance: A Conversation with Top Executives

What issues are C-level executives facing today? This panel will consist of top executives who will provide insights into a wide range of issues in supply chain and operations performance. They will also discuss strategies to address global trends.

Nancy Nix (Moderator), Executive Director, AWESOME

Karin Shanahan, Chief Operating Officer, Teva Pharmaceuticals

Kathryn Wengel, Chief Supply Chain Officer, Johnson & Johnson

07 | ORDER FULFILLMENT AND CUSTOMER SERVICE

10:30 am - 11:45 am

Case Study: Leveraging Analytics to Optimize Service and Working Capital

This session will review a case study of a North American manufacturer who leveraged its existing ERP platform with analytical tools and S&OP process development/execution to realize an 18% reduction in working capital, while improving customer service levels by over 250 basis points.

Jeff Leake (Moderator), Managing Director, Global Supply Chain Practice, TBM Consulting Group, Inc.

Frank McDermott, Vice President, Supply Chain, Euromax Corporation

2:00 pm - 3:15 pm

Omnichannel Supply Chains: Succeeding Amidst the Chaos (Presented by RILA)

For those who fulfill from anywhere, and inventory everywhere, expectations create huge omnichannel challenges. Supply chain experts will discuss how retailers are managing the chaos with flexible supply chain strategies and properly targeted investments.

Mitch Mac Donald (Moderator), President and Chief Executive Officer, Supply Chain Quarterly Magazine

Charles Armstrong, Founding Partner, Orion Advisors Group

Jessica Dankert, Senior Director, Retail Operations, Retail Industry Leaders Association (RILA)

Brian Gibson, Executive Director, Auburn University Center for Supply Chain Innovation

3:45 pm - 5:00 pm

Omnichannel Supply Chains: Are They Profit Centers or Money Pits? (Presented by RILA)

Retailers are racing to grow online sales with rapid product flows to customers from multiple points. But are they making money in the process? Join the discussion about the role of SCM in making omnichannel retailing profitable.

Brian Gibson (Moderator), Executive Director, Auburn University Center for Supply Chain Innovation

Jessica Dankert, Senior Director, Retail Operations, Retail Industry Leaders Association (RILA)

Cliff Defee, EBSCO Associate Professor, Auburn University
Gary Godfrey, Partner/Principal, EY Consulting

08 | SPONSOR PRESENTATION SERIES I

10:30 am - 11:45 am

Maximizing the Innovation Opportunity: Shipper & 3PL Onsite Relationships

Collaboration between shippers and 3PL's can require agreements for highly knowledgeable talent onsite at a company location. You are invited to discuss 3PL on site research from Iowa St. University and case insights from IPC, a SUBWAY® Franchisee-Owned Organization, and C.H. Robinson.

Scott Grawe (Moderator), Associate Professor of Supply Chain Management, Iowa State University

Ryan Bischoff, Manager, Supply Chain Engineering, C.H. Robinson

Matthew Schiffer, Key Account Manager, C.H. Robinson

Martha Symanski, Senior Logistics Manager, Independent Purchasing Cooperative

3:45 pm - 5:00 pm

Delivering on the Customer Promise: Where Retail and Automotive Connect

Automotive and retail executives will discuss SC disruption and how they overcome these challenges to continually meet consumer demand, while driving down costs. Topic #1: How refreshing a distribution strategy revs up savings in automotive. Topic #2: Is it possible to achieve high-touch deliveries with lower costs?

Bob Ferrari (Moderator), Executive Editor and Managing Director, Supply Chain Matters

John Diez, President, Dedicated Transportation Solutions, Ryder System, Inc.

Jared Kitchene, Director, Supply Chain and Logistics, FRAM Filtration

Steve Sensing, President, Global Supply Chain Solutions, Ryder System, Inc.

Abhinav Shukla, Chief Operating Officer, True Value Company

09 | SPONSOR PRESENTATION SERIES II

2:00 pm - 3:15 pm

Transportation Modeling in the Cloud: The Road to Rapid ROI

Transportation Modeling empowers you to challenge assumptions and test new ideas for transportation policies, while exploring possibilities and seeing effects on operations. Learn how progressive companies are using TMS Modeling in the cloud to achieve a 5-10% reduction in miles and 2-5% better trailer utilization.

Gregg Lanyard (Moderator), Director, Product Management, Manhattan Associates

Sharon Perry, Vice President of Logistics, Carhartt

3:45 pm - 5:00 pm

Beware of Falling Prices

This session explores the pressures shippers have been under to reduce transportation spends by renegotiating contracts with core carriers based on very loose capacity and a decline in contract truckload rates (including fuel surcharge). Do the short-term cost savings endanger capacity when the market swings?

Greg Sikes (Moderator), Vice President, Products, DAT Solutions

Brian Boormeester, Director of Transportation, Nestlé

Ralph Galantine, Product Manager, DAT Solutions

10 | SUPPLY CHAIN EXCHANGE I

10:30 am - 11:45 am

Secrets of Making the Internet of Things (IoT) Work for You

The rapid expansion of connected devices presents a unique opportunity to grow your business. However, to benefit from the IoT, you must integrate heterogeneous technologies across multiple domains and environments. Attend this session to learn a new approach for accelerating IoT success.

Kevin Downey, Chief Technologist, AMS, Hewlett Packard Enterprise

11 | SUPPLY CHAIN EXCHANGE II

10:30 am - 11:45 am

Green House Gas Reduction Strategies and Case Studies

Carriers and Shippers are leveraging clean burning Natural Gas Trucks in their supply chains to radically reduce Green House Gas (GHG) emissions and save money. Legislation will soon regulate GHG emissions across all industries. Panelists will share their current operations, results, and future plans on Natural Gas.

Harrison Clay (Moderator), President, Clean Energy Renewable Fuels

Mike Casteel, Director of Fleet Procurement, United Parcel Service, Inc.

Hugh Donnell, North American Truck Market Leader, Cummins Westport, Inc.

Scott Perry, Vice President – Supply Management & Global Fuel Products, Ryder System, Inc.

James Reed, Chief Financial Officer, Interstate Distributor Company

2:00 pm - 3:15 pm

Insights from GNC - Why Pool Distribution Now?

Learn how pool distribution helps retailers increase the velocity of moving goods to stores, while minimizing costs. GNC, a leading global specialty retailer of health and wellness products, shares insights on the benefits and capabilities of pool distribution.

Jeffrey Berichon (Moderator), Senior Vice President Product Management, Descartes Systems Group

Gregg Sayers, Vice President of Logistics, GNC

MONDAY EDUCATION SESSIONS BY TRACK

3:45 pm - 5:00 pm

The Last Mile – Where Hearts and Minds of Consumers are Won in an Omnichannel World

Managing the last mile delivery into the sacred ground of the consumer's home, especially for large-format goods, is the new battleground for today's Millennial consumers. Panelists will discuss operations challenges and the critical importance of managing, measuring, and understanding the customer experience in real time.

Will O'Shea (Moderator), Chief Sales and Marketing Officer, XPO Logistics/Last Mile

Kim Ballesweke, Director of Distribution, La-Z-Boy

Gerard Gable, Director, Delivery Experience, Design Within Reach

Talal Tadros, Deputy Manager, IKEA Services North America, IKEA Distribution Services

12 | SUPPLY CHAIN LEADERSHIP

10:30 am - 11:45 am

Leading Global Supply Chains

John Lund, former Chief Supply Chain Officer at Walt Disney Company, will explain the increasingly global nature of business, and how it takes cultural sensitivity and self-awareness to build strong relationships with business partners internationally.

John Lund, Principal, Lund-Simon Consulting

2:00 pm - 3:15 pm

Supply Chain Leader: If I Knew Then What I Know Now...

The road to career success is fraught with twists, turns, and potholes. Hear from industry leaders as they share lessons learned the hard way through years of hard work and experience.

Rick Blasgen (Moderator), President and Chief Executive Officer, CSCMP

Abré Pienaar, Chief Executive Officer, iPlan Global

Heather Sheehan, Director Member Engagement and Sponsorships, AWESOME

Roger Woody, Executive Lecturer, Director Supply Chain Center of Excellence, University of Kansas

3:45 pm - 5:00 pm

Fact vs. Fiction – Generational Stereotypes

Explore the many stereotypes relative to Millennials in the workplace. This highly interactive, audience participative session will debate common stereotypes relative to Millennials and get Millennials' input about how they feel working with more experienced professionals.

Robert Martichenko, Chief Executive Officer, LeanCor Supply Chain Group

13 | SUPPLY MANAGEMENT AND PROCUREMENT

10:30 am - 11:45 am

Specific Change Management Techniques: Successful Only by Generation, by Culture or Universally Applicable?

Live debate! Weigh in on a lively confrontation between father and daughter Abré Pienaar (Boomer generation) and Adri McCaskill (Millennial generation); refereed by Ted Stank (Gen X) and active audience participation.

Ted Stank (Moderator), 2015 CSCMP Chairman of the Board, and Chair of Excellence at Global Supply Chain Institute at University of Tennessee

Adri McCaskill, General Manager, iPlan International LLC

Abré Pienaar, Chief Executive Officer, iPlan Global

2:00 pm - 3:15 pm

A Shipper Case Study: Close Partnerships Builds Innovation

The case studies will focus on how shippers, their suppliers and 3PLs cross their boundaries and collaborate along the supply chain. Benefits are: reduction of transport and inventory costs, quicker and more qualified reactions to changes, and driving innovations through close partnerships.

Artur Zgodá (Moderator), Director of Sales Engineering, Siemens

Richard Montalvo, Director of Sales, Siemens PPA Logistics

3:45 pm - 5:00 pm

Does Paying Higher Truckload \$/mi Yield Better Service?

The latest in a string of university truckload research projects studied the relationship between pricing and service. This session will introduce suggested findings and engage the audience in conversation about key attribute patterns across a portfolio of researched truckload strategies.

Gary Bleazard, Vice President, Procurement-Logistics, Fleet, and Co-Manufacturing, Coca-Cola Refreshments

Steve Raetz, Director, Research and Marketing Intelligence, C.H. Robinson

14 | TECHNOLOGY SOLUTIONS

10:30 am - 11:45 am

Location, Location, Location...Technology to Design Your Network

Achieving an optimal network to serve your customers requires understanding critical aspects related to where you operate. Panelists will present the latest tools, key issues, and real-world perspectives from their own network design initiatives.

Kris Bjorson (Moderator), International Director, JLL

Jason Brewer, Managing Director, Global Alliances, Llamasoft, Inc.

2:00 pm - 3:15 pm

Lights, Camera, Action! Latest Innovations in Picking Technologies

An overview of some innovative equipment technologies to streamline the picking process and enable greater productivity and visibility from providers and current users.

Louis Cerny (Moderator), Vice President, Sedlak Management Consultants

Tom Pierce, Logistics Sales Engineer, Cognex

Mark Steinkamp, Director, Solutions Development, Integrated

3:45 pm - 5:00 pm

Neither Rain nor Sleet...Real-Time Weather Data for Supply Chain Planning

Supply chains can be severely impacted by many factors—including the weather. Learn about advanced technology in real-time weather prediction and tracking to help mitigate risk and protect service levels.

Matt Wensing, Chief Executive Officer, Riskpulse

15 | TRANSPORTATION AND LOGISTICS

10:30 am - 11:45 am

UBERIFICATION: Sourcing Capacity in a Shared Economy

This session will showcase routing and shared capacity technologies which will allow shippers and service providers to reduce empty miles and increase capacity.

Libby Ogard (Moderator), President, Prime Focus, LLC

Rick DiMaio, Vice President of Distribution, Office Depot

Todd Ericksrud, President, Matchback Systems

Marco Huijsman, President, Cofano

Brett Parker, President, Cargomatic

2:00 pm - 3:15 pm

Beyond the Panama Canal - New Routes, New Services

This session will take you beyond the Panama Canal by examining its impacts from the expansion. Panelists will also walk you through the transshipment and logistics support services for the new hub.

Joshua Bloomfield, General Manager, Outbound Transportation Operations, Caterpillar, Inc.

Miguel Gaitan, Logistics Manager, ISPTY.com

Brian Hancock, Executive Vice President and Chief Marketing Officer, Kansas City Southern Railroad

Ana Reyes, Interinstitutional Logistics Cabinet, Panama

3:45 pm - 5:00 pm

Intermodal – New Services, New Terminals, New Markets

Intermodal service has been around for more than 65 years and has become a growth engine for railroads. This session will look at the new CSX terminal in Winterhaven, FL, FEC concierge service and new sustainable fuel options. Attendees will come away with a better understanding of how intermodal services have matured and expanded transportation options.

Adam Bridges, Senior Vice President, Strategic Planning, FEC Railway

Mike DelBovo, President, Saddle Creek Transportation

Stephanie Lane, Director of Industrial Development, CSX Transportation Company

Tim Nolan, President, Tote Maritime

16 | WAREHOUSING

10:30 am - 11:45 am

If I Knew Then...Words of Wisdom from Warehousing Greats

Legends of the warehousing industry share their insights on the past, present, and future of Warehouse Management. This open conversation will touch on the role of technology, talent, and the risks to the profession.

Mitch Mac Donald (Moderator), President and CEO, Agile Business Media, LLC

Bruce Abels, President, Fairfield Logistics Advisors

Ken Ackerman, President, K.B. Ackerman Company

Cliff Lynch, Principal, C.F. Lynch & Associates

2:00 pm - 3:15 pm

Changing the Warehouse Talent Game – Empowering the Uniquely-Abled (formerly known as disabled)

The National Organization on Disability helps leading companies develop/expand their disability hiring and inclusion programs. Panelists will share their experiences in developing and successfully launching a disability hiring initiative, and building local, effective partnerships to source candidates with disabilities.

Howard Green (Moderator), Deputy Director, Professional Services at National Organization on Disability

Jeff Kellan, Vice President, Supply Chain Operations, Toys R Us

Dave Mulder, Director of Distribution, Meijer

3:45 pm - 5:00 pm

Data Synergies – Why Integration Between Systems Can Yield More Than the Sum of Parts

Many warehousing professionals use data collections systems. However, different groups within the warehouse look at data from only one collection system as part of their work day. Learn how to recognize the inefficient data collection points and develop a plan on how the different systems can provide a holistic view.

Paul Firth, Manager, iWAREHOUSE Professional Services

**RACHAEL
LEGGETT**
CONFERENCES
ATTENDED:
05

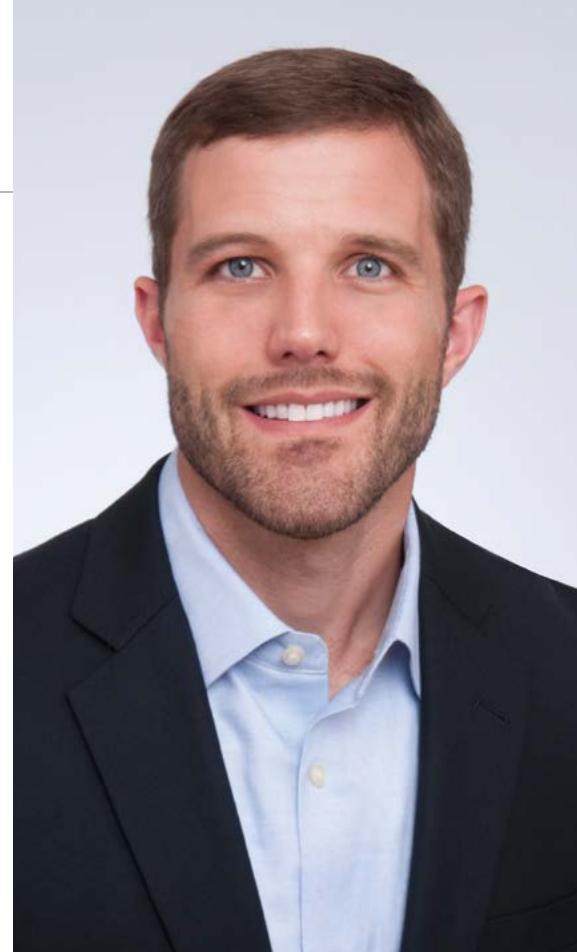
“I attend the conference to engage with a network of likeminded business professionals who share a passion for supply chain. This annual opportunity to educate myself on industry trends, learn from peer organizations and meet potential customers is one I always look forward to.”

MAJOR SESSION HEADLINER

GE Transportation and RailConnect360: Driving Enhanced Outcomes for the Rail Industry

As Chief Digital Officer of GE Transportation, Seth Bodnar knows technology, and how technology can best be used to improve supply chain management. Seth's discussion will focus on how software, data and analytics are driving automation and enhanced outcomes in the rail industry and beyond. The rail industry has been increasingly moving to integrated offerings that leverage data and analytics to optimize networks and operations, and improve asset performance. This digital industrial revolution will drive unprecedented change in the way railroads perform, compete globally, and unlock new value from data and business models. Whether you're in rail, another area of transportation, or another area of supply chain altogether, the lessons you'll learn about technology and automation will help you streamline your business.

***Seth Bodnar** is the Chief Digital Officer for GE Transportation, a company that is at forefront of transportation technology, software, and analytics. Before joining GE, Seth was an officer in the U.S. Army, serving as an infantry rifle platoon leader in the 101st Airborne Division, and a special assistant to the commanding general of Multi-National Force-Iraq.*



TUESDAY

SEPTEMBER 27

HIGHLIGHTS

10:00 am - 4:00 pm

STUDENT RECRUITMENT DAY

sponsored by Burris Logistics

The brightest supply chain students from global educational institutions, all in one place at one time, allows your company the opportunity to streamline recruiting efforts and save money. If your organization would like to participate in the Student Recruitment Day, contact Linda Haymond-Bock, Student Recruitment Day Coordinator, at lhaymond-bock@cscmp.org or +1 630.645.3465.

10:30 am - 11:45 am

THE LINC'S SUPPLY CHAIN MANAGEMENT PROGRAM

New Program to Aid Veterans and Others, and Train Incumbent Workers

The LINC'S supply chain management program provides education and industry certifications in eight key areas of SCM. This program is focused on helping veterans, people whose jobs were outsourced, and anyone out of work. It is funded by a \$25 million grant from the Department of Labor and is a consortium of twelve colleges, CSCMP, and the National Urban League.

***Dee Biggs**, Vice President Industry Partnerships, CSCMP*

***Lisa Hiscano**, Director Continuing and Professional Education, Union County College*

***Tara Sheffer**, Program Coordinator Columbus State College*

***Kim Miller**, Strategic Services Development Admin Coordinator, Honda Logistics, North America*

***Eric Goodie**, Director of Asset Acquisition and Management, Houston Area Urban League*

12:00 pm - 1:00 pm

SUPPLY CHAIN INDUSTRY NETWORKING LUNCHEON

sponsored by J.W. Logistics

Dine and exchange ideas with colleagues who share the same management responsibilities as you. Or, expand your horizons and sit with professionals who work in different areas of the industry.

5:00 pm - 6:30 pm

NETWORKING RECEPTION

Enjoy the company of your peers from around the world while enjoying complimentary appetizers and beverages.

9:00 pm - 11:00 pm

YOUNG PROFESSIONALS' RECEPTION

sponsored by Kohler Co.

***By invitation only.** Tomorrow's supply chain leaders, age 30 and under, will have the chance to network with their peers. The winner of the 2016 Annual Call for Papers Scholarship, sponsored by Kohler Co., will also be recognized at this event.*

TUESDAY EDUCATION SESSIONS BY TRACK

01 | 2016 SUPPLY CHAIN INNOVATIONS OF THE YEAR

10:30 am - 11:45 am

Optimizing Omni-Channel Fulfillment Through Systems Innovation

Take a journey with Invata and Destination Maternity as they detail an omni-channel fulfillment center that increased processing efficiencies and reduced freight costs by servicing retail, wholesale, and e-commerce customers, while also processing reverse logistics requirements through the same automated operation.

Carl Marcinkowski (Moderator), Senior Vice President of Distribution and Transportation, Destination Maternity

Jay Moris, Chief Marketing Officer, Invata Intralogistics

Ryan Sheehan, Chief Executive Officer, Invata Intralogistics

2:00 pm - 3:15 pm

Johnson & Johnson: Securing the Drug Supply Chain

Johnson & Johnson has built and implemented one of the first systems to comply with new federal and global regulations that will protect its drug supply. By retaining its legacy WMS and using an adaptive software tool, Johnson & Johnson is positioned for compliancy years ahead of the mandated schedule.

Matthew Deep, Vice President, Technology, DMLogic LLC

Michael Rose, Vice President, Supply Chain Visibility, Johnson & Johnson

Mike Sedlatschek, Senior IT Manager, Johnson & Johnson

3:45 pm - 5:00 pm

Transforming Supply Chain From a Cost Center to a Profit Center in Health Care

The American health care business model continues to face challenges, and current supply chain practices will not deliver the results needed to remain relevant. ROi internalized the traditional functions of intermediaries, creating a profit center while also developing services that can be sold to health care providers.

Gene Kirtser, Chief Executive Officer, ROi

02 | CURRENT RESEARCH AND SURVEYS

10:30 am - 11:45 am

CSCMP's 27th Annual "State of Logistics Report", Supported by Penske Logistics

CSCMP and Penske Logistics invite you to join A.T. Kearney, the author of CSCMP's Annual "State of Logistics Report", to hear highlights and trends emerging from this year's report, marking the 27th anniversary of this important and updated offering.

Kevin Smith (Moderator), President and Chief Executive Officer, Sustainable Supply Chain Consulting

Marc Althen, President, Penske Logistics

Richard Camacho, Vice President of Global Supply Chain Operations, The Hershey Company

Brian Hancock, Executive Vice President and Chief Marketing Officer, Kansas City Southern Railroad

Ronald Marotta, Vice President International Division, Yusen Logistics

Sean Monahan, Partner, A.T. Kearney

2:00 pm - 3:15 pm

Women in Logistics and SCM: Talent Development and B2C Impacts on SCM in an Omni-Channel World

Learn about "talent" trends of women and men in SCM. The Ohio State University has partnered with the University of Arkansas to transition this 20-year research stream. Industry perspective is provided by GROW, a women's initiative at J.B. Hunt Transport.

Martha Cooper (Moderator), Professor Emeritus, The Ohio State University

Kyani Alford, Intern, Nestlé Purina

Terry Esper, Oren Harris Chair in Logistics and Associate Professor, University of Arkansas Walton College of Business

Macy Roe, Intern, Colgate Palmolive

Hannah Stolze, Assistant Professor, Wheaton College

3:45 pm - 5:00 pm

Platform Life Cycle Management (PLCM) Building Profits Through Simplification, Standardization, Speed, and Scale

The University of Tennessee has completed research on how benchmark supply chains are utilizing Platform Life Cycle Management (PLCM) strategies to address massive challenge in the exponential growth of supply chain complexity. This session will provide SC leaders with a set of Best Practices to implement PLCM.

Ted Stank (Moderator), Harry & Vivienne Bruce Chair of Excellence in Business, University of Tennessee, Department of Marketing & Supply Chain Management

Michael Burnette, Director of Global Supply Chain Institute, University of Tennessee

Christian Negrescu, Senior Director Integrated Supply Chain, Mondelēz International

RICH WILSON

CONFERENCES ATTENDED: **09**

"I attend the conference to make sure I stay connected to the people and organizations that are influencing how the supply chain works. The conference's educational content gives me both tangible ideas and context to make the most of my role at my company."

TUESDAY EDUCATION SESSIONS BY TRACK

03 | DEMAND PLANNING

10:30 am - 11:45 am

Big Bite, Big Gulp, Big Changes in the Supply Chain!

Customer wants and needs are changing faster than ever before with a high demand for daily, fresh, high-quality foods. In this session, 7-Eleven will reveal their infrastructure that it established in order to meet their customers' expectations every day in 8,500+ stores.

Dean Burkett, Director of Demand Planning, 7-Eleven, Inc.

Karin Bursa, Executive Vice President, Marketing, Logility, Inc.

2:00 pm - 3:15 pm

Best Practices for Coping with Intermittent Demand

Products with intermittent demand can be nearly impossible to forecast with traditional methods. Session panelists will explain how to identify and accurately forecast products with intermittent demand and provide several practical non-forecast related strategies.

Mohan Gopalakrishnan, Assistant Professor, Supply Chain Management, Arizona State University

Arnold Maltz, Professor, Supply Chain Management, Arizona State University

3:45 pm - 5:00 pm

The Panel of Experts – SC Planning Challenges, Opportunities, & Best Practices

Planning in today's volatile and complex business environment requires new thinking and digital technologies. New sources of data are impacting the supply chain planning landscape. Panelists will provide insights to the art and science of planning.

Richard Sherman (Moderator), Senior Fellow, Supply Chain Centre of Excellence, Tata Consultancy Services

Andrea Atwell, Vice President, US Market Supply Chain, L'Oréal

Hank Canitz, Director, Product Marketing, Logility, Inc.

Mallery Dossdall, Demand Planning Manager, Red Wing Shoe Company

Robin Haddock, Group Director, Planning and Logistics, Coca-Cola North America

05 | INTEGRATED SUPPLY CHAIN MANAGEMENT

10:30 am - 11:45 am

Disney: How Great Supply Chains Create Value – An Integrated Approach

SCM professionals can create shareholder value by accelerating revenue, reducing costs, and optimizing working capital, but is that enough? The former Chief Supply Chain Officer of The Walt Disney Company will provide a holistic framework for creating real shareholder value.

John Lund, Owner, Lund Simon Consulting

2:00 pm - 3:15 pm

Mondelēz Supply Chain Transformation: Network Design Center of Excellence to Build the Foundation for Mondelēz 2.0

Mondelēz implemented a strategy to build an internal supply chain network design Center of Excellence to optimize the supply chain and build a foundation for the future. This case study will reveal key success factors and impacts of carve outs on a multi category network.

Ravi Kiran, Manager Supply Network Design, Mondelēz International

3:45 pm - 5:00 pm

Intel: Integrated Supply Chain and Improvements

Intel will showcase their integrated methodology used to link their suppliers into the "Intel Integrated Supply Chain" in order to service their customers.

Carlos Mazariegos, Supply Chain Analytics Manager, Intel Corporation

06 | MANUFACTURING AND SERVICE OPERATIONS

10:30 am - 11:45 am

Envisioning Supply Chain Management 4.0: How Japanese Manufacturing Companies Design Supply Chain Strategies Towards Industry 4.0

Global high performers need to build efficient and agile business and supply chain networks to address Industry 4.0, IoT, and AI. This session will introduce perspectives of Japanese companies in linking supply chain to Industry 4.0.

Jorge Calvo, Global SCM Division President, Roland DG Corporation

Michiya Morita, Professor Faculty Economics, Gakushuin University Tokyo

2:00 pm - 3:15 pm

Enhancing Supply Chain and Operations to Address Business Shifts: Industry Perspectives

Companies are facing demanding issues due to business shifts in consumer demand, regulation, and consolidations. Panelists will address their industry/company's issues while evolving in product/market segments and undergo shifts due to varied factors.

Bob Silverman (Moderator), Executive Vice President, Supply Chain & Logistics Solutions, Jones Lane LaSalle

James Brucken, Senior Director, Global Operations, Lexmark International

Chris Corrado, Vice President, Supply Chain, Ansell

Pablo Cussatti, Senior Vice President, Manufacturing, Pinnacle Foods

CHRIS ELLIOTT
CONFERENCES ATTENDED: **06**

"CSCMP's Annual Conference provides me with the most connections and unbiased content in one place at one time."

3:45 pm - 5:00 pm

Creating Effective Supply Chain and Sourcing Networks

As complexity in supply chain and operational requirements increases, creating the right network is crucial to operational effectiveness. Learn how consumer packaged goods/food manufacturers and food service retailers/franchisers achieve efficient and responsive networks.

Rich Wilson (Moderator), Director, Fruit Planning and Contract Manufacturing Systems and Analytics, The J.M. Smucker Company

David Cowperthwait, Vice President, Global Supply Chain Capability, Kellogg's

Ron Hord, Vice President, Fruit & Contract Manufacturing Supply Chain, The J.M. Smucker Company

Mary Long, Vice President, Logistics and Network Planning, Domino's

Bobby Marinov, Vice President, Strategic Sourcing and Field Service, McDonald's Corporation

07 | ORDER FULFILLMENT AND CUSTOMER SERVICE

10:30 am - 11:45 am

Supply Chain Analytics at Intel

Analytics is playing a key role in keeping Intel's supply chain among the top 25 supply chains in the world as per Gartner ranking. Applying advanced and integrated analytics across the entire supply chain resulted in Intel saving billions of dollars, and it also enabled Intel to leverage technology effectively.

Mani Janakiram, Director, Supply Chain Intelligence and Analytics, Intel Corporation

2:00 pm - 3:15 pm

Best Practices and Trends in Order Fulfillment and Customer Service

This session will focus on best practices and trends in order fulfillment and customer service areas. Different supply chain experts will share their experiences on the fast changing marketplace and offer their advice on best practice supply chain solutions to improve competitiveness.

Rajiv Saxena (Moderator), Head, Supply Chain Solutions, APL Logistics

Mani Janakiram, Director, Supply Chain Intelligence and Analytics, Intel Corporation

Jeffrey Tew, Chief Scientist and Innovation Lab Director, Tata Consultancy Services

08 | SPONSOR PRESENTATION SERIES I

10:30 am - 11:45 am

Are You Smarter Than Technology?

This session will discuss the challenges in logistics today and how technology is used to solve complex transportation problems. Goals for this session include bridging the skill-gap between the new emerging workforce and preparing future logisticians with new skill sets to meet the ever-changing, competitive environment.

Marsha Vacirca, Program Director, MercuryGate International, Inc.

09 | SPONSOR PRESENTATION SERIES II

10:30 am - 11:45 am

One Touch Logistics: How Sam's Club Cross Docks Cut Time and Cost From Supply Chain

A cross dock strategy can reduce time, touch points and inventory from the supply chain, but it takes precise execution to maximize the benefits of this one-touch distribution strategy. Panelists will discuss cross docking at Sam's Club, one of the largest and most sophisticated cross dock networks in the U.S.

Michael Gardner, President and Chief Executive Officer, Kane Is Able

Sheila Taylor, Vice President, Sam's Club Logistics, Walmart Stores

2:00 pm - 3:15 pm

Red Wing Shoe Company: Giant Steps to Improving SLOP

By creating a demand-driven supply chain, Red Wing Shoe Company has taken huge steps to increase forecast accuracy, reduce inventory, improve fill rates, boost collaborative visibility with key suppliers, and accelerate a productive S&OP cadence.

Karin Bursa, Executive Vice President, Marketing, Logility, Inc.

Mallery Dosdall, Demand Planning Manager, Red Wing Shoe Company

3:45 pm - 5:00 pm

Collaborative Transportation Innovation: A Supply Chain Imperative

Pressure mounts for shippers to meet higher service expectations at low cost, while faced with transportation capacity constraints, volatile fuel costs, and the need for a decreased carbon footprint. Learn the importance of collaborative transportation and understand challenges in developing an innovative service offering.

John Dillon, Senior Manager, Business Development, APL Logistics

10 | SUPPLY CHAIN EXCHANGE I

10:30 am - 11:45 am

JDA Future Series: A Look Into the Future of Transportation Management Trends for the Next Decade

While the adoption rate of transportation technology is reasonably high, there is still opportunity for advancement and efficiency. What if you could predict major events with real-time data inputs and develop a better initial plan? Learn the top trends and drive success within your TMS and processes.

Fabrizio Brasca, Vice President, Solution Strategy, Intelligent Fulfillment, JDA Software

2:00 pm - 3:15 pm

The New Quick Growth Retail Model - How Accelerated E-Comm Growth Is Forcing Change In Distribution

Retail is changing. The traditional "slow and steady" growth model is being replaced by a new quick growth model driven by the rise in e-commerce. Subsequently, this puts a greater strain and demand on fulfillment operations. Learn how to effectively accommodate expedited e-comm growth within your distribution operations.

Robert Duron, Vice President, Fulfillment, The RealReal, Inc.

Michael Roe, Account Executive, DMW&H

TUESDAY EDUCATION SESSIONS BY TRACK

3:45 pm - 5:00 pm

Not All Optimizers Are Created Equal: The Top 5 Features to Gain Maximum Value from Your Shipment Optimizers

Many products are within the category of optimizers for supply chain needs. Learn the top 5 features that deliver on the ambitious promises of improved efficiency and reduced costs and how leading edge companies leverage advanced technology solutions to reduce costs, improve efficiency, and minimize environmental impact.

Adrian Gonzalez, President, Adelante SCM Corporation

John Martin, Senior Solutions Consultant, MercuryGate International, Inc.

Brian Nichols, Vice President, Solutions, Knight Transportation

11 | SUPPLY CHAIN EXCHANGE II

10:30 am - 11:45 am

The Perils of Shipping

Take part in an open discussion covering liabilities that shippers need to be made aware of. Learn the potential liabilities when shipping internationally, shipping domestically, using carriers' biased one-sided rules tariffs, and not entering into a formal annual contract.

Charles Marrale (Moderator), Chief Operating Officer, Exfreight

Steve Huntley, President, Logistics and Carrier Contract Management Division, IPS Worldwide

Charlie Schultz, Vice President, The Freight Rate Company

3:45 pm - 5:00 pm

Capacity Planning and Carrier Relations

Explores tradeoffs between savings gained on contract rates vs. the viability of long-term relationships with core carriers. We will examine truckload rate benchmarks on specific lanes to see where company spends are above and below market. The question is whether quality of service warrants premium or commodity spends.

Greg Sikes (Moderator), Vice President, Products, DAT Solutions

David Domencic, Transportation Procurement, Armada Supply Chain Solutions

Mark Montague, Senior Market Analyst, DAT Solutions

12 | SUPPLY CHAIN LEADERSHIP

10:30 am - 11:45 am

Learning to Love and Leverage Being on a Team: Can You Build a LEGO Object in 10 Minutes With People You've Never Met?

LEGO teams are limited to the first 100 people! This highly interactive session will explore what it takes to be a successful team player in supply chain. Using LEGO sets, speakers will lead discussions on topics like: skills necessary to be successful, the virtual workplace; influencing others, managing up, and more!

Tom Shield, Project Manager Logistics, Kohler Co.

Rosemary Smith, Senior Supply Chain Development Manager, Lego Company

Susanna Sterling-Bodnar, Project Manager, Ace Hardware

2:00 pm - 3:15 pm

Bridging the Gap Between Supply Chain and the C-Suite

We've heard the statistics—logistics represents 8.3% of GDP and on average 60-80% of a company's costs. In this session, seasoned executives will tell you what their organizations are doing right, and in some cases wrong, to elevate the importance of supply chain in the C-Suite.

Rick Jackson (Moderator), Former Executive Vice President, Limited Logistics Services, Limited Brands

Rod Gallaway, Senior Vice President, Logistics and Operations, Staples, Inc.

Mary Ann Kennedy, Senior Vice President of Human Resources, Yusen Logistics

Michelle Meyer, Director, Advisory Services, PwC

3:45 pm - 5:00 pm

Supply Chain Disruption: What to Do When the Toilet Doesn't Flush

Hear from seasoned "fire-fighters" as they share their unique challenges to responding quickly to chaos and how they approached their decisions. This is not a panel discussion.

Mike Regan (Moderator), Co-Founder, Chief of Relationship Developments, TranzAct Technologies, Inc.

Mark Heinrich, Rear Admiral (retired) and General Manager, Microsoft Cloud Supply Chain, Microsoft

13 | SUPPLY MANAGEMENT AND PROCUREMENT

10:30 am - 11:45 am

Sourcing from Mexico - The Supplier Development Challenge

Moving supply chain operations away from distant low-countries to nearshore locations such as Mexico or Latin America has garnered new interest due to growing international supply risks. Explore the risks and advantages of sourcing from Mexico and the benefits of centralizing your supply chain operations there.

Diego De la Garza, Associate Director, Source One Management Services, LLC

2:00 pm - 3:15 pm

The Contract Trap

This session requires role-play and participation by members of the audience! Each member will receive a copy of a short case study and the discussion will be centered around the problem of logistics contracts.

Ken Ackerman, President, K.B. Ackerman Company

Steve Harmon, President & Co-Owner, Spartan Logistics

3:45 pm - 5:00 pm

Creating a Tipping Point for Horizontal Collaboration: Getting Started in the U.S.

Horizontal collaboration in transport and logistics has evolved from an innovative concept into a powerful and proven method to drive cost and inefficiencies out of the supply chain. Learn the benefits horizontal collaboration can bring to your logistics network, and what the "big fuss" in Europe is all about.

Sven Verstrepen, Head of Supply Network Innovation and Analytics, Ahlers

14 | TECHNOLOGY SOLUTIONS

10:30 am - 11:45 am

WMS/WCS/WES – What a Difference a Letter Makes!

The newest breed of supply chain execution software, warehouse execution systems (WES) provide a real-time view of equipment, labor, orders and inventory, and an optimization logic to enable “waveless” picking in support of omni-channel fulfillment.

Mike Passales, Vice President, OmniChannel Fulfillment, Target

Carlos Ysasi, Vice President Engineering, Vargo Companies

15 | TRANSPORTATION AND LOGISTICS

10:30 am - 11:45 am

Disruptive Ideas and the Disruption Being Imposed – A Panel of Leading USA Surface Transportation CEO's

Join our panel of USA Surface Transportation CEO's and hear how transportation is creating positive disruption to supply chains. Learn about the active and emerging disruptors in surface transportation and hear how transportation creates value in supply chain and business.

Lee Clair (Moderator), Managing Partner, Transportation and Logistics Advisors, LLC

Jon Russell, President, Celadon Logistics

James Welch, Chief Executive Officer, YRC

John Wiehoff, Chief Executive Officer, C.H. Robinson

2:00 pm - 3:15 pm

Port Performance – Maintaining Freight Fluidity in a Changing Environment

This session will examine port performance in a changing environment. Learn how to benchmark port performance measures and understand how to improve freight fluidity in congested markets.

Adriene Bailey, Chief Strategy Officer, Yusen Logistics (Americas) Inc.

Lee Beard, Senior Director, North America Transportation and Trade, Nike, Inc.

Tom France, Director, Logistics and Transportation Management, Caterpillar

Mark Michaels, Senior Vice President and Chief Operation Officer, Trac Intermodal

3:45 pm - 5:00 pm

Thriving in the Age of Supply Chain Disruption

Mega trends such as eCommerce, globalization and urbanization along with new technology such as 3D printing, drones, and warehouse robotics are disrupting traditional supply chain models. What's the future of warehousing and transportation in this new world? Learn from high level leaders on how to thrive and embrace change.

Alan Amling (Moderator), Vice President Marketing, UPS Supply Chain Solutions

Gil Perez, Senior Vice President, Products and Innovation, General Manager Connected Vehicles, SAP

Rick Smith, Chief Executive Officer, Fast Radius

16 | WAREHOUSING

10:30 am - 11:45 am

Disconnected in the DC: Why Metrics Matter

After 14 years researching warehousing metrics, one finding stands out; DCs are disconnected from organizational strategy. Find out how Coca-Cola Parts is leading the industry using the DC Measures Study to better align with Coca-Cola and improve performance.

Joseph Tillman (Moderator), Chief Executive Officer, TSquared Logistics

Scott Hardesty, Director, Coca-Cola Parts, The Coca-Cola Company

Donnie Williams, Assistant Professor of Management, Georgia College & State University

2:00 pm - 3:15 pm

Jack be Nimble: Gaining Agility and Savings through Automation

The stress of Peak Season on a DC is a universal challenge. This session will explore how automation can provide solutions to common high-volume fulfillment issues, empowering you to reap the benefits of a system engineered for top peak season performance even in off-peak times.

Mark Diehl (Moderator), Business Development Manager, Beumer Corporation

Patrick Sedlak, Principal, Sedlak Management Consultants

3:45 pm - 5:00 pm

What Does the Warehouse of the Future Look Like?

From AGVs to Vision Picking, the future is closer than you think as the world's top companies are e-searching and implementing in operations spanning the globe. While talking about robots is fun, you will also gain insight into not only the technology, but the economic impacts of automation on the supply chain.

Christopher Elliott (Moderator), Senior Consultant, Blue Horseshoe Solutions

Steve Dunzio, Director, MBLE Program, The Ohio State University

Adrian Kumar, Vice President, Solutions Design North America, DHL Supply Chain

SUSIE STERLING-BODNAR CONFERENCES ATTENDED: 08

“I learn something new every year and take it back to my team. I meet friends and colleagues and make new connections that have proven invaluable to me. Every year I look forward to September because of this conference.”

CLOSING SESSION HEADLINER

Conquering Life's Stage Fright: Three Steps to Top Performance

We are all players and performers. Every action we take is a performance, and these performances become the barometer of how we measure our individual and team output. Mark will demonstrate through stories and rhythm how individual and team performance are broken down into three simple yet powerful steps: Clarity, Capability, and Confidence. You'll learn how to bust down barriers and solve problems, enabling you to accomplish the goals you've worked so hard to build, and allowing you to create synchronistic relationships with your associates, family, and friends. Mark's engaging and interactive performance will bring you to your feet.

Mark Shulman is a renowned drummer and motivational speaker. He was voted 'Top 3 Pop-Rock Drummers' in the 2014 Modern Drummer Reader's Poll, and has toured with PINK, Billy Idol, Foreigner, Sheryl Crow, Stevie Nicks, Beyoncé, and more. Mark has appeared on countless television programs, including The Grammys, The Tonight Show, and American Idol.



WEDNESDAY

SEPTEMBER 28

HIGHLIGHTS

8:30 am - 9:45 am

MEGA SESSIONS

Is Your Business Intelligence Really All that Smart?

This session will focus on harnessing big data and leveraging analytics and software to drive efficiency and productivity across the supply chain. By incorporating data and analytics into the supply chain, shippers can control costs, increase capacity, and improve operational performance while delivering predictable cycle time. Millions of data points generated from sensors, combined with more than a century of rail domain knowledge and contemporary technologies, allow supply chain networks to better operate assets, increase velocity, avoid unplanned downtime, save fuel, enhance safety, and so much more.

Kirk Knauff, Executive General Manager, General Electric, GE Transportation Digital Solutions

Jennifer Schopfer, Executive Director – Customer Performance Analytics, General Electric, GE Digital Division

Supply Chain Innovation: Leading Change for Future Success

Get answers to questions such as: What are the definition and examples of innovation? Why is supply chain innovation critical to business success? What role do leaders play in challenging the organization and driving innovation and change? What are the barriers to innovation and the critical leadership skills required to overcome them? What role does diversity play in innovation? How can supply chain leaders be catalysts for innovation and position organizations for future success?

Andrea Atwell, Vice President, Supply Chain, L'Oreal

Darci Harris, Vice President, Supply Chain, Mars Chocolate North America

Karen Jones, Chief Marketing Officer, Ryder System, Inc.

Nancy Nix, Executive Director, AWESOME

Marie Robinson, Chief Operating Officer, Michael Kors

Inside Track: Real-Life Solutions that Work for Supply Chains

This panel will dig deep into the reality of supply chain challenges and triumphs. Panelists will share real-life stories about their greatest hits and misses in transportation, logistics and customer service, offering practical solutions that are broadly relevant across many industries.

Bradley Jacobs, Chairman and Chief Executive Officer, XPO Logistics

10:00 am - 11:30 am

BRUNCH AND CLOSING SESSION

sponsored by TBM Consulting Group

On the final day of conference, make sure you have gathered all the contact information of old friends and new colleagues that you want to take home with you during this sit-down brunch.

CLOSING SESSION AWARDS AND RECOGNITIONS

SUPPLY CHAIN INNOVATION AWARD™

Finalists will present their case studies in Track 1: Supply Chain Innovations of the Year. First- and second-place winners will be announced on stage during the Brunch and Closing Session.



ADDITIONAL EVENTS AND AMENITIES

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CONFERENCES
ATTENDED:
10

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SUPPLY CHAIN EXCHANGE EXHIBITION

Sunday, 6:00 pm - 8:00 pm

Monday, 7:30 am - 6:30 pm

Tuesday, 7:30 am - 2:00 pm

This one-of-a-kind exhibition offers you the opportunity to experience the contemporary intelligent design and function of authentic world-class supply chains. Talk one-on-one with experts in fields such as logistics, programming, and much more. In this unique educational setting, you will have the opportunity to view demonstrations, equipment, systems, and technologies that provide cutting edge solutions to a wide range of supply chain challenges. You'll also get an in-depth look at the parts that make up a top-performing supply chain.

For more information and a list of current exhibitors, visit cscmpconference.org.

To participate as an exhibitor, contact Vince Cavaseno at vince@supplychainexchange.org or +1 617.232.2000.



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