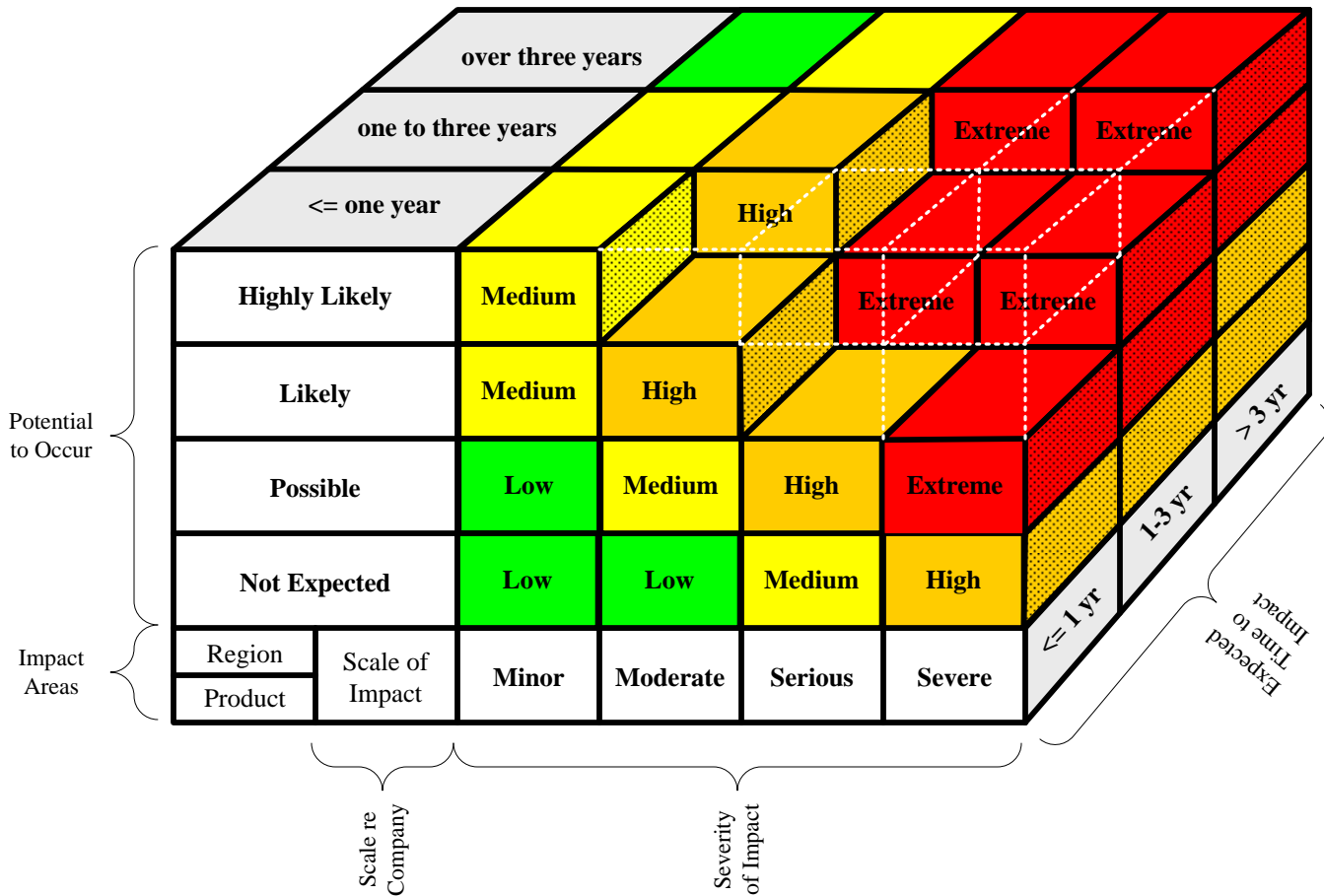


# Risk Assessment Matrix



**Region:** geographic region where a particular event can occur

**Product:** product type that may be impacted

**Scale of Impact:** how big the impact could be relative to total Company, primarily an indication of where this particular items fits into the scheme of issues, can be used as a global prioritization factor

The risk assessment process can become semi-automated using a database and applying appropriate decision logic. The highest priority items can be highlighted by region, product, and global.

Highly Likely		Medium			
Likely		Medium	High		
Possible		Low	Medium	High	Extreme
Not Expected		Low	Low	Medium	High
Region	Scale of Impact	Minor	Moderate	Serious	Severe
Product					

1 year or less to impact

Highly Likely		Medium	High		
Likely		Medium	High	Extreme	Extreme
Possible		Low	Medium	High	Extreme
Not Expected		Low	Low	Medium	High
Region	Scale of Impact	Minor	Moderate	Serious	Severe
Product					

1 to 3 years out

Highly Likely		Low	Medium	Extreme	Extreme
Likely		Low	Medium	High	Extreme
Possible		Low	Medium	Medium	High
Not Expected		Low	Low	Medium	High
Region	Scale of Impact	Minor	Moderate	Serious	Severe
Product					

3 years or more out