

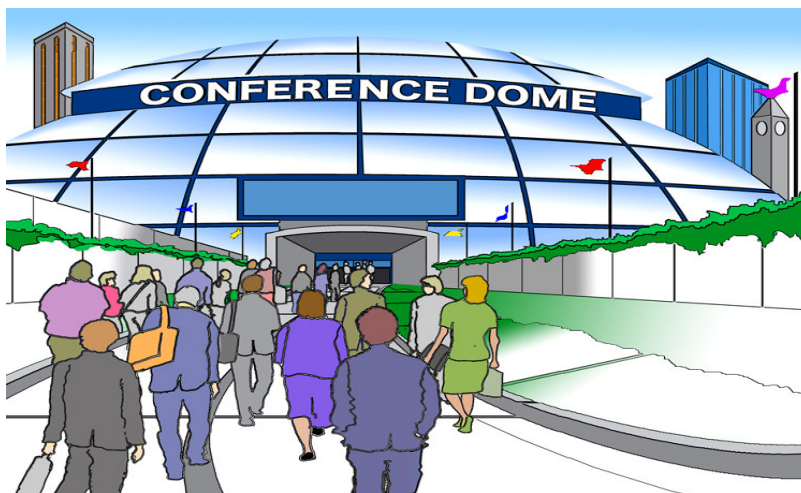


# Show Guide and Schedule

**The Premier Conference and Trade Show for  
Logistics and Transportation Professionals**

*Available Right from Your Office - at the  
Conference Dome*

**April 21-22, 2009  
10:00 am - 4:00 pm CDT**



**Attend each day at: [www.transportunities.com](http://www.transportunities.com)**

## Key Transportunities 2009 Event Features:

- Outstanding Keynote and breakout Videocast presentations in our presentation room
- Find and discuss your needs with leading transportation technology and service providers
- Interact with solution experts with live video chat – you type in questions, they answer on a live video window. Ask your own question, or hear the answers
- See summary videos, download white papers, reports and tools, so much more.

## Schedule at a Glance

<b>Day 1: April 21, 2009 (All Times Central Daylight Time)</b>		
<b>Time</b>	<b>Presentation</b>	<b>Description</b>
9:00-10:00 CDT	Preshow	Explore the show format and unmanned booths
10:00 - 11:00	*Exhibit Hall Open/staffed	Interact with solution providers answering questions via live video, download materials, etc.
11:00- 11:45	**Keynote Presentation: Trends, Challenges and Opportunities in Transportation Management	Featuring Dr. Chris Caplice, MIT
12:00-2:00	Exhibit Hall Open/staffed	Interact with solution providers answering questions via live video, download materials, etc.
1:30-2:00	Featured Presentation: The Role of Network Design on Transportation Mgmt and Carbon Emissions	Dr. David Simchi-Levi, MIT & Chief Science Officer for ILOG
2:30 -3:00	How Transportation can Contribute to Sustainable Supply Chains	Mona McFadden, Director of Product Management, Transportation Solutions for RedPrairie
3:00-4:00	Exhibit Hall Open/staffed	Interact with solution providers answering questions via live video, download materials, etc.
*Booths will be open 24x7, but may not be staffed at other times		
** Live presentations will be available on-demand shortly after broadcast		

<b>Day 2: April 22, 2009 (All Times Central Daylight Time)</b>		
<b>Time</b>	<b>Event/Activity</b>	<b>Description</b>
9:00 - 10:00	Preshow	Explore the show format and unmanned booths
10:00-11:00	*Exhibit Hall Open/staffed	Interact with solution providers answering questions via live video, download materials, etc.
11:00- 11:45	**Keynote Presentation: Trends and Issues in Today's Transportation Management Systems	Featuring Dan Gilmore, Editor, Supply Chain Digest
12:00-2:00	Exhibit Hall Open/staffed	Interact with solution providers answering questions via live video, download materials, etc.
12:30-1:15	Generating Transportation Savings: What's Old, What's New and...and What Works!"	John Stitz, Senior Vice President for enVista & Stephen Craig, President of EFM
1:30-2:00	Increase Productivity in Logistics by Leveraging Mobile & Wireless Technologies	Mike Maris, Senior Director of Global Supply Chain Execution Solutions, Motorola, Inc.
2:30 -3:00	Consumer Products Leader Rockline Industries "Wipes Up" Transportation Savings with TMS	Matt O'Connor, Vice President of Logistics for Rockline Industries & Karin Bursa, Vice President of Marketing for Logility
3:00-4:00	Exhibit Hall Open/staffed	Interact with solution providers answering questions via live video, download materials, etc.
<p>*Booths will be open 24x7, but may not be staffed at other times  ** Live presentations will be available on-demand shortly after broadcast</p>		

### April 23-29 – On-Demand Show

- All keynote and breakout sessions available on-demand
- Un-staffed booths with overview videos, white papers, case studies, and more available for viewing/download 24x7

**Attend each day at: [www.transportunities.com](http://www.transportunities.com)**

## Detailed Show Schedule:

**Day 1 – Tuesday, April 21, 2009 (All time Central Daylight Time)**

**9:00–10:00: Preshow**

- ❖ Explore the show site
- ❖ Plan visits and presentation schedule
- ❖ Visit unstaffed vendor booths

**10:00: Doors Open**

**10:00–11:00:**

- ❖ Visit vendor booths
- ❖ Interact with vendor experts via live video chat

**11:00–11:45: Day 1 Keynote Presentation**

*“Opportunities and Challenges in Transportation Management”*

Dr. Chris Caplice, Executive Director,  
Center for Transportation and Logistics, MIT



**12:00–2:00:**

- ❖ Visit vendor booths
- ❖ Interact with vendor experts via live video chat

**1:30–2:00: Platinum Sponsor Live Videocast**

*“The Role of Network Design on  
Transportation Mgmt and Carbon Emissions”*

Dr. David Simchi-Levi, MIT & Chief Science Officer for ILOG



**2:30-3:00: Sponsor Live Videocast**

*"How Transportation can Contribute to Sustainable Supply Chains"*



**Mona McFadden, Director of Product Management,  
Transportation Solutions for RedPrairie**

**3:00 – 4:00:**

- ❖ Visit vendor booths
- ❖ Interact with vendor experts via live video chat

**Day 2 – Wednesday April 22, 2009 (All time Central Daylight Time)**

**9:00 – 10:00: Preshow**

- ❖ Explore the show site
- ❖ Visit unstaffed vendor booths

**10:00: Doors Open**

**10:00-11:00:**

- ❖ Visit vendor booths
- ❖ Interact with vendor experts via live video chat

**11:00-11:45: Day 2 Keynote Presentation:**

*"Trends and Issues in Today's Transportation Management Systems"*

**Dan Gilmore, Editor, Supply Chain Digest**



**12:00-2:00:**

- ❖ Visit vendor booths
- ❖ Interact with vendor experts via live video chat

**Attend each day at: [www.transportunities.com](http://www.transportunities.com)**

**12:30-1:15: Sponsor Live Videocast**

*"Generating Transportation Savings: What's Old, What's New and... What Works!"*



John Stitz, Senior Vice President for enVista &  
Stephen Craig, President of EFM

**1:30 - 2:00 Premier Sponsor Live Videocast**



Two industry leaders. One integrated solution.

*"Increase Productivity in Logistics by Leveraging Mobile & Wireless Technologies"*

Mike Maris, Senior Director of Global Supply Chain Execution Solutions,  
Motorola, Inc.

**2:30-3:00 Sponsor Live Videocast**

*"Rockline Industries Wipes Up Transportation Savings with TMS"*

Matt O'Connor, Vice President of Logistics for Rockline Industries &  
Karin Bursa, Vice President of Marketing for Logility



**3:00 - 4:00:**

- ❖ Visit vendor booths
- ❖ Interact with vendor experts via live video chat

**Transportunities 2009 will bring transportation managers together with industry experts and solutions providers like never before, using a new approach that makes the on-line trade show experience much better for attendees.**

**We'll see you there!**