# **Supply Chain Cartoon Calendar 2010**



# SupplyChainDigest

#### This Month's Cartoon:

# January 2011



Did	vou	know
Dia	you	

The first centralized transportation load control center in the US was developed by 3M in the early 1980s.

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9 NRF Big Sho	<b>10</b> w, Jan. 9-12, 1	<b>11</b> New York City	12	13	14	15
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23	24	25	26	27	28	29
30	31					





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This Month's Cartoon:

# February 2011

TUE

THU

WED

FRT

SAT

	SU
Supply Chain Magic Glasses	6
"Now you'll be able to see exactly what Marketing sees."	13
Did you know	20

The Council of Supply Chain Management (CSCMP) was originally the National Council of Physical Distribution Management (1963-1985), then the Council of Logistics Management before becoming CSCMP in 2005.







#### This Month's Cartoon:

# March 2011



Did	you	know	••
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The first UPC bar code scanned at retail was a pack of Wrigley's Juicy Fruit chewing gum at a Marsh's supermarket in Troy, OH (north of Dayton) in June 26, 1974, using a point-of-sale system from NCR.

SUN	MON	TUE	WED	THU	FRI	SAT
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20	21 ProMat Show 24, Chicago	<b>22</b> w March 21-	<b>23</b> Logility Softw March 23-25	<b>24</b> are User Confe , Orlando MIT SCM Cro March 24, Ca		26
27	28	29	30	31		





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#### This Month's Cartoon:



#### Did you know...

The three largest exporting countries are (1) China, (2) Germany and (3) the US, based in dollars of exports. China only just recently took the top spot long held by Germany.

April 2011								
SUN	MON	TUE	WED	THU	FRI	SAT		
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10 INFORMS OF April 10-12,	PS Research	<b>12</b> istics/Distribu Atlanta RFID Journ		<b>14</b> re, 2-14, Orlando	15	16		
17	18 onference Apri	19	20	21	22	23		
24	25	26	27	28	29	30		







#### Did you know...

Economic Order Quantity (EOQ), which calculates the optimum purchase quantities based on ordering and inventory costs, was first invented by FW Harris in 1913, but went largely unnoticed until a Harvard Business Review article by RH Wilson 21 years later, when the concept then took off.

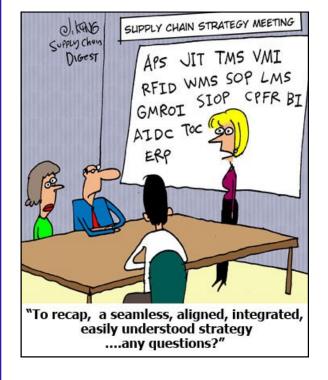


May	<u> </u>	)11				
SUN	MON	TUE	WED	THU	FRI	SAT
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8	9	10	11	12	13	14
WERC Confe ISM Supply	<b>16</b> RedPrairie Use erence May 15 Mng't Confere e May 15-18,	-18, Orlando nce, May 15-1	<b>18</b> May 16-19, Sc 8, Orlando	19 ottsdale	20	21
22 Manhattan A May 22-25, S	23 ssociates User San Diego		25 World NA Ma	<b>26</b> y 24-26, Baltin	27 nore	28
29	30	31				



#### This Month's Cartoon:

# June 2011



#### Did you know...

The world's five busiest ports by container volumes are the ports of Singapore, Shanghai, Hong Kong, Shenzhen, and Busan (South Korea). The top US port, LA/Long Beach, is well down the list.

SUN	MON	TUE	WED	THU	FRI	SAT
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				R Supply Chai June 1-3, Scot		
5	<b>6</b> CSCMP Con Barcelona	7 ference Europe	<b>8</b> e June 8-10,	9	10	11
12	13	14	15	16	17	18
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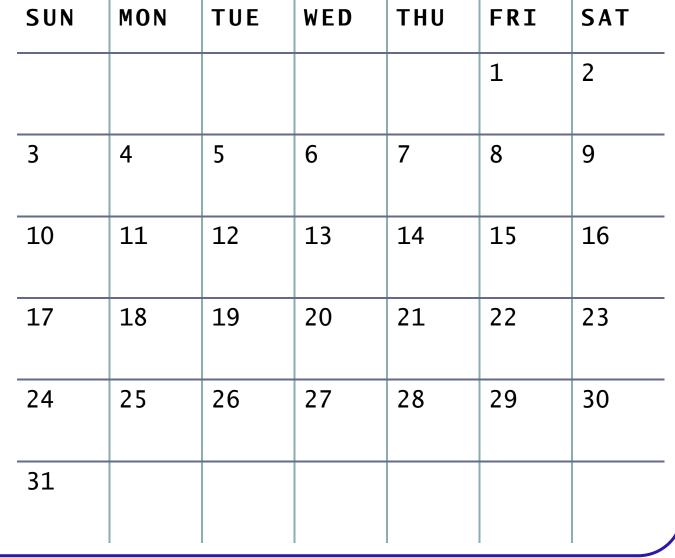
#### This Month's Cartoon:

# July 2011



#### Did you know...

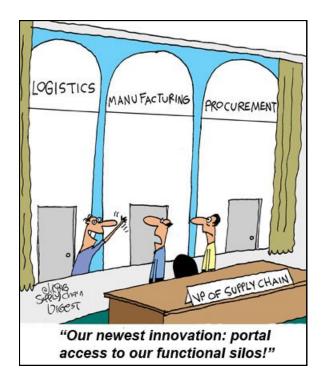
The difference in stock price multiples from two similar companies with similar accounting profits (EPS) is often the amount of cash flow each company produces meaning supply chain and inventory management play a critical role in shareholder value.







#### This Month's Cartoon:



#### Did you know...

US oil consumption may have peaked in 2005, at about 20.8 million barrels per day. It has dropped each year since, primarily due to improved car mileage and other efficiencies, but may increase a bit in 2010 after the extra steep recession induced drop in 2009 to just 18.6 million barrels per day.



# August 2011

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#### Did you know...

SCDigest's top supply chain disaster of all time is FoxMeyer Drugs, a \$5 billion drug wholesale giant that in the mid-1990s was literally driven out of business by parallel failed ERP and highly automated distribution center projects.

# September 2011

SUN	MON	TUE	WED	THU	FRI	SAT
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	181920HighJump Software User Conference Sept. 18-21. OrlandoOrlando			22	23	24
25	26 Pack Expo S	<b>27</b> ept. 26-28 Las	28 Vegas	29	30	





October 2011

This Month's Cartoon:



#### Did you know...

The concept of engineered standards in distribution was invented in parallel by consultants Gene Gagnon and Eric Baum in the early 1970s. Those standards then led to the development of Labor Management Systems (LMS) in distribution.

SUN	MON	TUE	WED	THU	FRI	SAT		
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EPICOR Use	er Conference (	Oct. 9-12, Nasł	ıville					
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23	24	25	26	27	28	29		
APICS Conference Oct. 23-25, Philadelphia								
30	31					1		





#### This Month's Cartoon:



"I told you we had a Mickey Mouse WMS."

#### Did you know...

The term "Supply Chain Management" first appeared in print in on the title page of an article published in the German business magazine "Wirtschaftswoche" in 1982. The article was written by consultants from Booz Allen, doing a case study.







This Month's Cartoon:



#### Did you know...

The US Ranked just 15th on the 2010 global Logistics Performance Index developed by the World Bank. That was down from 14th place in 2007. Germany, Singapore, and Sweden took the top three spots.

Deo	December 2011									
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18	19	20	21	22	23	24				
25	26	27	28	29	30	31				



